

2001 Land Rover Defender 130 (Mallory)

Vehicle History

This Land Rover Defender 130 was built and registered in the UK in 2001 and features a 9 metre long hydraulic cherry picker boom. It has been named after the Everest explorer, Mallory, in keeping with the company's theme of naming after explorers.

*The vehicle was purchased by Electric Vintage Ltd in 2024 and has undergone a full electric vehicle conversion (see technical specs below), swapping it's I4 diesel engine for an electric motor and batteries. Furthermore, custom fabrication work has taken place at the tip of the boom and now in place of the cherry picker basket there are four digital screens able to tower above crowds promoting your brand or sharing your message. The Land Rover retains its 4x4 capabilities to take your brand anywhere.

Technical specifications:

Motor & Transmission *currently ICE

- 2.5L I4 Diesel ICE
- 5 speed manual gearbox
- Hi/ Low ratios

Screens

- Video and Stills
- 3.9 definition fully outdoor rated
- Total Display Area: 3840 x 960mm / 960px x 240px
- 4x 960x960mm panels

Vehicle Dimensions

- Length: 5,300mm
- Width: 1,750mm
- Height: 3,200mm
- Boom length: 9m

Screen Control Unit

- Novastar TB60
- Controlled using the ViPlex App / ViPlex Handy App